



MPTF

**MOTION PICTURE &
TELEVISION FUND**

**COMMUNITY BENEFIT REPORT
2016**

**MPTF (Motion Picture & Television Fund)
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Introduction: Overview

In 2016, MPTF (Motion Picture & Television Fund) celebrated 95 years of dedication to California's entertainment community with high quality programs and services focused on improving the well-being of the industry population.

In 1921, in the early days of Hollywood, entertainment industry pioneers, including Mary Pickford, Douglas Fairbanks, Charlie Chaplin and D.W. Griffith, founded MPTF as a safety net for the pioneers of moving films. In the first year, 17 grants of assistance totaling \$700 were given to industry members in need. From these fledgling grants, we have grown to care for “our own” in many ways, consistent with changes in the composition and demographics of the industry, the evolving “envelope” of our nation's social policy, and the financial capacity of MPTF.

Today MPTF provides over \$2.8 million annually in financial charitable assistance for eligible industry members requiring help with the exigencies of daily living – rent/mortgage payments, health insurance, caregiving, and car payments to name only a few. MPTF also provides numerous services that foster health and independence to its senior community: caregiver and palliative care support, assessments of home safety and driving ability, home repairs and modifications, and the connection to numerous community-based resources and services.

MPTF's Wasserman Campus in Woodland Hills offers independent and assisted living facilities for nearly 200 industry members, long-term care for 40 industry members, and dementia care for 30 industry members. It includes the state-of-the-art Saban Center for Health and Wellness offering aquatic therapy and UCLA Health's physical therapy, and the specialized geriatric care provided by MPTF/UCLA Health's Age Well Program. Central to these efforts are Elder Connection and MPTF's Community social services programs which are integral to supporting health care and healthy living for industry members.

The concept of providing a “safety net” to the men and women of the entertainment community, regardless of age or affiliation in the industry, is unique to MPTF. It is central to our philanthropic mission to continue to develop the resources that will allow MPTF to meet the diverse needs of thousands of industry members and their families. At the same time, MPTF wants to ensure that the programs and services we offer are in line with our community's needs and that we are able to provide the measurable outcomes to our stakeholders that validate our service to the community.

We believe the mission created in 1921 by MPTF's founders – to “take care of our own”—is core to the ongoing activities of the current generation of MPTF.

MPTF'S PRESIDENT/CEO
ROBERT BEITCHER

Robert Beitcher, has been President/CEO of MPTF (Motion Picture & Television Fund) since 2010. He has been a senior executive in the entertainment industry for 30 years, having held leadership roles at Lucasfilm, Jim Henson Productions, Paramount Pictures, CFI, Technicolor, and Panavision. Beitcher has been an MPTF board member since 2007.

In accepting the appointment, Beitcher said, "I have been in this industry for over 25 years and I love this organization, what it stands for, and all that it does for our community. I am absolutely committed to doing everything I can to enhance MPTF's ability to meet the growing need for health care and social services now and in the future, and to continuing the charitable mission of MPTF. With the support of its outstanding staff, MPTF has an exciting opportunity to address the growing well-being needs of our industry members in innovative and progressive ways."

MISSION STATEMENT

MPTF (MOTION PICTURE & TELEVISION FUND)

We support our entertainment community in living and aging well, with dignity and purpose, and in helping each other in times of need.

**MPTF
COMMUNITY BENEFIT PLAN**

A. CONSISTENT WITH MPTF'S MISSION, VISION, AND VALUES, WE WILL CONTINUE TO SERVE CALIFORNIA'S ENTERTAINMENT COMMUNITY WITH CHARITY CARE IN AREAS SUCH AS:

- Medical care, including the unpaid cost of service to Medi-Cal and Medicare patients;
- Community services, including traditional charity care, social services counseling and referrals, and financial grants of assistance;
- Retirement care housing subsidization;
- Wellness, childcare, and other community service programs including senior services, veteran's assistance, home safety and palliative care.

B. WE WILL CONTINUE TO LEAD COMMUNITY COLLABORATION TOWARD:

- Identifying health and social needs of the entertainment community;
- Guiding the implementation of initiatives to respond to those needs;
- Measuring the impact of our efforts.

C. WE WILL ENHANCE AND BROADEN OUR SERVICE TO THE COMMUNITY BY:

- Conducting research to increase our knowledge of community needs, and facilitating increased communication with community members;
- Exploring expansion of our primary market services and access points;
- Investigating new community service possibilities, such as:
 - Evaluating, developing and introducing specialized services, programs or educational opportunities.

- Considering options to create and demonstrate new models of care consistent with future community needs encompassing the entire family.
- Targeting focused communications vehicles to specific audiences designed to increase awareness and utilization of all services, with particular emphasis on health and prevention programs.
- Maintaining superior levels of customer satisfaction.

COMMUNITY BENEFIT REPORT 2016

MPTF demonstrates its dedication to quality, its commitment to caring, and its ongoing desire to serve the entertainment industry's changing needs through its many community services. In most cases, these expenditures are associated with providing benefits for people in need, the unpaid costs of public programs, and benefits to the broader community. The cost to MPTF for providing these community services during 2016 amounted to more than \$27.3 million.¹

CHARITABLE MEDICAL CARE

UNPAID COST OF MEDI-CAL AND MEDICARE:

MPTF operates a 70-bed skilled nursing facility devoted to long-term and memory care. Part of this skilled nursing/long-term care facility includes a special care unit for Alzheimer's and other forms of adult dementia. In a large number of cases, these services are paid by Medi-Cal, a program that supports the State's indigent/poor population. During 2016, Medi-Cal payments covered the cost of 21,300 days for patients who could not afford the cost of care. But, Medi-Cal reimbursements don't pay for everything. MPTF's charitable financial assistance program covered other expenses not paid by Medi-Cal, amounting to approximately \$3.6 million in 2016.

The unpaid cost of the Medicare program (through Behavioral Health) amounted to approximately \$3.9 million in 2016.

MPTF Hospital Inpatient Services

Department	No. of Days/2016
Skilled Nursing ²	25,094
Acute Care-Behavioral Health	906

COMMUNITY SERVICES

Over the years, MPTF has developed a broad range of specialty services, including residential care for the elderly, childcare, social and community-based services and financial grants of assistance. Our costs associated with these programs are identified below:

TRADITIONAL CHARITY CARE, SOCIAL SERVICES COUNSELING, HOME & COMMUNITY-BASED SERVICES AND FINANCIAL GRANTS OF ASSISTANCE:

\$ 6.0 million

Clinical social work services are available to those who are in need of short-term crisis counseling for personal and family problems. In most cases, these services are offered free of charge. Our other social services include information and referrals to community-based board-and-care retirement facilities, home chore and home health, low cost housing, shared housing programs, low cost health services and counseling services. The Elder Connection social service program (for those 65 years of age and over) provides education, consultation and assessments of needs either in-person or via telephone interviews for senior members of the industry, as well as their caregivers. This program also provides referrals to various community resources for in-home care and support in the greater community. Social Services produced 25,536 client efforts in 2016 for 4,177 unduplicated clients (this includes the Health Insurance Premium Support Program).

Number of Information & Referrals provided	3,853 referrals 1,774 clients
Number of Supportive Counseling efforts related to assessments and referrals	6,259 efforts 2,813 clients
Short-term counseling and case management for personal and family issues, through social worker “efforts” toward increasing client independence, safety and life satisfaction. A few of the efforts are highlighted below:	25,536 efforts 4,177 clients
<ul style="list-style-type: none"> Elder Connection social work for seniors and their caregivers 	8,430 efforts 1,376 clients
<ul style="list-style-type: none"> Emergency financial counseling and assistance 	1,517 efforts 295 clients
<ul style="list-style-type: none"> Assessments and medical social work care planning 	4,779 assessments 9,208 efforts 2,529 clients
<ul style="list-style-type: none"> Counseling assistance related to transitions to safer living environments 	1,897 efforts 842 clients
<ul style="list-style-type: none"> Identification and development of a plan to address safety issues in the home, medication safety 	1,111 efforts 642 clients
<ul style="list-style-type: none"> Everyday essentials: services provided to clients who need help with administrative tasks, as well as packing or disposing of belongings when there is no other 	3,204 efforts 974 clients

social support available to assist with relocation or reducing clutter	
<ul style="list-style-type: none"> • Home and Community-based visits through <ul style="list-style-type: none"> ○ Elder Connection ○ Community Care Team ○ Home Safety Program 	603 visits 247 clients 47 visits 29 clients 202 visits 169 clients

Other social work programs offered in 2016 include support in MPTF's Palliative Care program, where social work and pastoral care services are provided to industry members and their families coping with critical health diagnoses. This type of care is focused on providing patients with relief from the symptoms, pain, and stress of a serious illness – and to supporting family members and the many challenges these conditions create. The goal is to improve quality of life for both the patient and the family.

In 2016, MPTF was pleased to open the MPTF Community Social Services Center on West Olive in Burbank. This inviting new space that MPTF created for the purpose of delivering community social services replaces the facilities in Hollywood for community social services and opens new vistas for MPTF to engage with the entertainment community. The new center is a first stop (and geographically more convenient one) for industry members seeking critical services, information, or referrals.

Palliative Care is provided by a team of doctors, nurses, social workers, chaplains, nutritionists, and other specialists who work with a patient, family and other medical providers to provide an extra layer of support. Palliative Care is appropriate at any age and at any stage in a serious illness, and can be provided together with curative treatment. Collaboration, communication and coordination of care are key competencies of MPTF's Palliative Care team. Bereavement services are also offered to family and significant others, which may include short term counseling and outreach. In 2016, 377 patients and their family/significant others were served through this nationally-recognized program

MPTF's Community Care Team (CCT), a combination of UCLA Health primary care physicians and MPTF social workers, continued to serve community members in local rehabilitation and board & care facilities in 2016, focusing on care transitions and safe, successful discharges to home or community settings. On some occasions, CCT treated clients in their own homes

MPTF's Veterans Benefits program assists the military veterans in the entertainment community in obtaining the government benefits for which they qualify. In many cases, MPTF social workers are stepping in to support veterans who have been unable to make progress with the VA bureaucracy in pursuing their rightful benefits; in other cases, through its industry-wide screening of community members for VA benefit eligibility, MPTF is bringing awareness of

opportunities to industry members for the first time. Over 50% of the veterans who contact our Social Services Department do not even know they are eligible for benefits. Even if they are eligible, the process can take years to fulfill and is simply beyond the ability of many elderly veterans.

In 2016, MPTF screened 621 veterans/spouses for current or future benefits, connected veterans to \$185,063 in retroactive benefits, and secured \$22,009 in ongoing monthly benefits.

Emergency financial assistance grants are available to qualifying entertainment industry individuals who are experiencing difficulty in meeting living expenses due to illness, disability, unemployment or insufficient income and resources. Grants cover a variety of issues including: immediate needs (food, rent, mortgage payment or utility bills), as well as insurance premium gaps, home care or room & board in retirement facilities. Focused work with the unemployed and under-employed continued in 2016. Informative community resource flyers help guide clients and their families to additional community resources.

MPTF's Home Safety program focuses on home safety and improvements to enhance safety and reduce falls, therefore improving independence and satisfaction. In 2016, 153 free in-home safety assessments were completed by specially trained MPTF professionals. Written assessments are provided, including recommendations for improvement and, in many cases, MPTF's team directly provides the home safety upgrades or builds small teams of 2-to-4 industry volunteers to help accomplish the work. In 2016, these teams worked on 57 homes, installing grab bars, ramps, railings, and smoke detectors. In addition to these Home Safe Home projects, MPTF provided more significant home safety improvements in 1 home and provided RUSH home safety improvements in 20 homes of industry members who needed interventions within 3 days, often during the process of discharge from a rehabilitation facility. This home safety work included volunteer efforts performed by 68 volunteers at our major projects and 13 at our smaller projects.

In addition to these programs, an on-going bereavement support group was provided by both a Palliative Care and Elder Connection social worker.

Professional Education

Interns

Four MSW/GSWEC Interns studied and completed their practicum at MPTF facilities during the 2015-2016 academic year, under the leadership and supervision of qualified MPTF Clinical Social Workers.

Education and Evidence-based Offerings

MPTF provided education and group conversation to 468 industry members. These include:

- Evidence-based classes including Chronic Pain Self-Management, Memory Training, Better Balance, Powerful Tools for Caregivers, and Sexual Health and Aging. These Evidence-based classes had 94 unduplicated participants in 44 classes.
- Medicare enrollment education to 144 industry members
- Lifelong Learning programs such as OASIS, Mather Lifeways, Telephone Topics
- Bereavement Support Groups
- Retiree groups
- Community Councils in Hollywood and Toluca Lake-Burbank

Community Volunteer Corps

Through the use of our vibrant volunteer corps MPTF is able to augment the breadth of services that we provide. In 2016, MPTF volunteers logged a staggering 44,746 hours. Our volunteers improve the quality of life for seniors living at home through social engagement, fostering creativity, building technology skills and keeping nutritious food available in the home. Their efforts not only allow MPTF to reach and serve more, but also engage industry members in ways that are meaningful to their own lives, ultimately supporting the healthy living and aging of our entertainment industry family.

Neighborhood Community Councils and Affinity Groups

MPTF has local community councils in Los Angeles area locations where clusters of entertainment industry retirees live: Toluca Lake-Burbank and Greater Hollywood. These proactive groups are both social and innovative, providing a structure for industry retirees to come together and identify and establish needed resources for themselves and each other in their neighborhoods.

Affinity group and community events were organized including the MPTF Retiree Club which was launched in an effort to engage industry seniors in a creative and social environment to keep them both active and interactive with one another, their industry and MPTF. To date there are approximately 400 members.

Research

MPTF partnered with the UCLA Center on Aging, UCLA Geriatric Psychiatry Division and the Directors Guild Foundation to conduct several studies related to healthy aging, specifically the benefits of combining cognitive training with aerobic exercise. The results are being assembled for a final paper to be submitted in 2017. The early summaries suggest that aerobic exercise has a positive effect on cognitive training.

Cognitive Wellness Study

This study around the benefits of exercise on memory and memory training was developed jointly by MPTF and the UCLA Center on Aging. The project coordinator screened 226 candidates, and 94 were found to meet initial eligibility criteria and consented to participate. Of this pool, 56 subjects met all participation criteria at each

stage of the protocol and successfully completed study participation. Initial findings are extremely encouraging, recognizing that we do not yet have enough data to assure statistical significance. The first pass at the analysis indicates that the simultaneous aerobic and memory training protocol did, as hypothesized, have the greatest impact on memory performance. In fact, whereas combined aerobic and memory training positively influenced memory performance, neither separate aerobic and memory training nor non-aerobic memory training yielded any detectable positive impact. In other words, the simultaneous practice of memory techniques with aerobic exercise is more effective than when done separately.

Innovation

Scott Kaiser, MD, Chief Innovation Officer at MPTF Supervises a new effort focused on the social isolation of seniors. Funded with the support of the AARP Foundation, MPTF's "The Daily Call Sheet" is intended to develop a scalable and replicable program that can later be shared with other social services organizations in Los Angeles and beyond.

MPTF's "The Daily Call Sheet" is matching isolated senior and disabled members of the entertainment community with industry volunteers who conduct phone calls to ensure a model of social engagement.

Smoking Cessation

With funding and support from Motion Picture Industry Pension & Health Plan (MPIPHP), Dreamworks, CVSHealth and the Linda Tallen and David Paul Kane Educational Research Foundation, MPTF facilitates the administration of *Picture Quitting*, a program for smoking cessation that includes medication and 12 months of counseling. In 2016 due to an increased outreach made possible by our donors, MPTF saw a 20% increase in physician referrals to our *Picture Quitting* program.

Events

MPTF participated in a targeted and specific effort towards wellness, *National Senior Health and Fitness Day* in June. There were over 400 attendees at the event. Living well and aging well were the focus of the day and provided attendees with exposure to a wide array of activities designed to enhance well-being. Presenting sponsors included the California Rehabilitation Institute, Farm Fresh to You, Select Medical, SingFit, and YogaWorks.

The annual *MPTF Deal With It: A Women's Conference* was held September at which MPTF hosted over 340 participants who were engaged around topics such as caregiving, decluttering, anxiety and heart disease to name a few.

FINANCIAL GRANTS OF ASSISTANCE FROM MPTF

Emergency Community Financial Assistance	\$875,192
Health Insurance Premiums/COBRA	\$1,465 for 4 clients

GRANTS AWARDED TO MPTF

Funder	Program	Amount	Outcomes
AARP Foundation	The Daily Call Sheet to develop and evaluate a person-to-person warm line service focused on pairing isolated older adults with a team of volunteers in making daily telephone calls to older adults at risk of social isolation.	\$200,000 over 2 years	Funding did not begin until October. By the end of 2016, the Project Manager had been hired, volunteer training had been designed and first calls to isolated adults had begun.
AMPAS	Charitable Operations and Services	\$5,000,000 over 10 years	4,175 Individuals Served in the Community. 240 residents on our Wasserman Campus
Disney Foundation	Elder Connection and Palliative Care	\$300,000 over 3 years	1,403 Elder Connection clients 377 Palliative Care patients and families
Linda Tallen and David Paul Kane Educational and Research Foundation	Smoking Cessation	\$15,000	<ul style="list-style-type: none"> • 340 referrals • 20% increase from same 9 month period in 2015 • Self-report quit rate at 6 months, 47%
NBCUniversal	Charitable Operations and Services	\$10,000,000 over 10 years	Support on campus: including 170 residents on campus, 30 in memory care, 40 in long-term care and social services in the community
SAG-AFTRA Foundation	Charitable Operations and Services	\$50,000	Social Services to members of SAG-AFTRA
Screen Actors Guild Producers - IACF	Support of social services to members of SAG-AFTRA	\$250,000	1,000 members of SAG-AFTRA received assistance from MPTF in 2016 for the following: Mood & Behavior/Emotional Support, Information & Referral, Misc. Client tasks, Transition to other

			living Environment, Advance Care Planning
Time Warner	Charitable Operations and Services	\$2,000,000 over 5 years	4,175 individuals served in the community. 240 residents on our campus, 30 in memory care, 40 in long-term care

SENIOR HOUSING SUBSIDIZATION

\$13.1 million

A rent subsidy program is in place for those who cannot meet the full cost of senior housing on MPTF's campus. It is MPTF's long-term policy not to turn away any eligible industry workers or retirees because of lack of ability to pay. If the financial resources of a retiree in residence at MPTF become depleted, their care continues uninterrupted.

MPTF's Residential Care Facility for the Elderly (RCFE) is licensed to care for 170 elderly. This facility includes 62 retirement cottages for the more independent residents, 38 Frances Goldwyn Lodge rooms for residents who require assistance with daily living, and 70 accommodations in the Fran & Ray Stark Villa.

A number of special program offerings were included in the 2016 MPTF Resident Recreation Program. These included special film series sponsored by the Academy of Arts and Sciences, outdoor film festival and concert series. For more mobile residents there were trips to The Gene Autry Museum, The Broad, The Reagan Library, Huntington Gardens and more. There were also numerous social opportunities with visiting members of the entertainment industry, and numerous resident-driven programs including screenings, readings, lectures and variety shows.

Residential retirement care	55,376 residential days
Total charity subsidy for senior housing at MPTF, Woodland Hills, California	\$13.1 million

CHILDCARE

\$0.7 million

The Samuel Goldwyn Foundation Children's Center in West Los Angeles, owned and supported by MPTF, opened in August 1991. The center offers extended hours and drop-in care for children of industry members. 2016 program highlights included an expanded focus on developing outdoor curriculum and further training and development of teachers.

Quality preschool education and childcare	143 children
Tuition assistance	\$48,141 15 children subsidized (11 families)
Total subsidy for childcare at MPTF	\$0.7million

DONATED VOLUNTEER SERVICE TIME

MPTF Guild and Community-based Volunteer Programs continued to grow in 2016. MPTF Campus and Community-based volunteers now feature 20 different volunteer programs. There were 114 Community Volunteers in 2016 assisting 364 clients. These volunteers offered their time and talents through various MPTF Community Volunteer Programs, including Friendly Visiting, Phone Buddies, Grocery Shopping, Pet Fund, CarFit, Computer Tutors and Administrative Volunteers. Volunteers also participated in other community-based programs including Home Safe Home, Saban Fitness and Pool Buddies, and Computer Tutors. Three hundred twenty-three (323) volunteers of the MPTF Guild and other volunteer programs served on The Wasserman Campus.

MPTF Community-based Volunteer Program:

The MPTF Computer Tutors volunteer program was launched in 2011. In 2016, 20 volunteers worked with 31 seniors in the community, introducing them to computers and helping them to gain confidence and develop new skills, with the additional goal to reduce isolation and enhance connection with family and others in the greater community. Plans are underway to expand this project to include tutoring related to newer technology devices. 55 home-based clients were served by MPTF volunteers through in-home visitation. And more than 3,299 hours were contributed by 'home volunteers', pool and fitness buddies, home safety volunteers, shoppers, pet care, palliative care visitors and administrative volunteers supporting home and community-based programs in 2016.

MPTF Guild: A total of 30,363 hours of service were performed in 2016 by 200 Guild volunteer members, all of whom have an affiliation with the entertainment industry and many who are seniors seeking a way to contribute to industry people in need.

Resident Job Corps: 3,183 hours of service were performed in 2016 by 17 volunteers who reside on The Wasserman Campus retirement community, and are interested in making a meaningful contribution of time to benefit others (for example, visits to MPTF hospital inpatients.)

Junior Volunteers: 6,648 hours of services donated by 169 local high school students and community neighbors seeking opportunities to help MPTF residents.

Home Safe Home Volunteers: 835 volunteers in this program. Home Safety assessments were completed by a trained evaluator and 57 Home Safe Home projects were completed by 13 volunteers. Additional action steps based on home safety assessment recommendations were completed by families and clients. In addition to these smaller focused projects, 1 large home project was completed through volunteer work provided by more than 68 volunteers, and 20 RUSH projects by 2 volunteers were completed.

NEIGHBOR PROGRAM

MPTF is in partnership with local community programs and schools as well as Entertainment Industry organizations. These collaborations allow us to serve the broader community while enhancing our care to industry members in need. As mentioned above, students from local high schools and colleges volunteer on our campus.

AA (Alcoholics Anonymous) holds twice weekly meetings year-round on the campus, 104 meetings a year.

PUBLIC REVIEW

In general, MPTF's Community Benefit Plan communications strategy includes outreach to and collaboration with:

- Movie and television entertainment industry leaders, workers and retirees
- MPTF Board of Directors, Board of Governors, Governing bodies (Hospital/Residential, Social Services)
- Current and retired industry members and their families, donors, volunteers
- Physicians (UCLA/MPTF medical group, medical staff and affiliated specialists)
- Strategic partners, such as MPI, SAG-AFTRA Foundation, IATSE, WGA, DGA, Local 174, 399 (and the many other guilds associated with the entertainment industry), Actor's Fund, Will Rogers Motion Picture Pioneers, MusiCares, the Woodland Hills/Calabasas community Chambers of Commerce, Partners in Care Foundation, Powerful Tools for Caregivers, Veteran's Administration, UCLA Longevity Center, The Eden Alternative, St. Barnabas Senior Services, Los Angeles LGBT
- Professional Associations such as Geriatric Social Work Educational Consortium (GSWEC) and the GSWEC Universities, including Cal State University Northridge, Azusa Pacific University and USC among others, Leading Age, Leading Age California, California Hospital Association, Hospital Association of Southern California
- Public officials

MPTF presents at conferences, serves on committees and boards and is engaged in numerous philanthropic and community service efforts with these organizations.

¹ These costs include depreciation expense and overhead.

² MPTF operates an acute hospital which includes 70 Distinct-Part Skilled Nursing beds- 40 of which are skilled long-term beds and 30 are skilled long-term care secure dementia care beds.